



19th Australasian Vertebrate Pest Conference

29 Jul – 1 Aug 2024
Sydney, NSW

Sponsorship Prospectus

Hosted by: 
CENTRE FOR
INVASIVE SPECIES SOLUTIONS

In partnership with the NSW
Department of Primary
Industries, NSW Local Land
Services and NSW National
Parks and Wildlife Service



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An invitation and an opportunity

Every three years, the Centre for Invasive Species Solutions (CISS) brings together practitioners, researchers, wildlife managers and policy advisers from across Australia, New Zealand and the wider region to meet, discuss and debate the future of vertebrate pest management at the Australasian Vertebrate Pest Conference (AVPC).

Our last conference in 2021 was held virtually with the support of our conference partner, Agriculture Victoria. And in 2017, the conference was held in Canberra with the support of conference partners, the Australian and ACT Governments.

In 2024, the 19th AVPC will be held in Sydney, with our conference partners the NSW Department of Primary Industries, NSW Local Land Services and NSW National Parks and Wildlife Service.

The 2024 conference will generate a lot of interest given the huge impact vertebrate pests are having on primary production in Australia and our natural environment.

If we take the precautionary principle into account, more than 400 non-indigenous vertebrate species — amphibians, birds, mammals and reptiles — are also recognised as an extreme or serious risk to Australia*.

I urge you to consider putting your organisation forward as a sponsor for what promises to be a significant gathering for invasive species management at a critical time in our nation's history.



Bruce Christie

Chair
Invasive Animals Limited

*Commonwealth of Australia (2021). *Australia State of the Environment 2021*. <https://soe.dceew.gov.au/land/management/management-specific-pressures#table-13-number-of-nonindigenous-vertebratespecies-present-in-australia-by-biological-group-and-threat-category>

About the conference

The 19th AVPC is the predominant opportunity for practitioners, researchers, wildlife managers and policy advisors to network, share their successes and learnings as we discuss the future of vertebrate pest management in Australia, New Zealand and beyond.

As awareness continues to grow on the impact of vertebrate pests on Australia's threatened species, primary production and the environment generally, the 2024 focus on translating science into effective management is critical. We must ensure that the findings of research are readily available for the people dealing first hand with the pests and that their experiences are fed back to the researchers.

The impact of vertebrate pests is an international issue and the quality of the AVPC is such that it attracts visitors from Australia, New Zealand and across the globe.

In 2017, 293 people attended the three day conference to watch and learn from more than 130 presentations, including six key note presentations, 18 speed talks, and one panel discussion broadcast nationally to wrap it all up.

In 2021, 404 delegates joined the conference virtually, attending six keynotes, 120 concurrent sessions, two masterclasses, two 'Fireside' chats, an interactive exhibition and specialised Kids' Conference.

The 2024 conference will be held over four days from Monday 29 July – Thursday 1 August 2024. Listen to thought leaders and research experts, hear from the latest pest animal management staff from across the country and globe, participate in workshops, network with like-minded colleagues and most importantly make new friends.

The conference is being managed and hosted by CISS.





Conference venue

The 19th AVPC is being held at the UTS Aerial Function Centre, a modern state-of-the-art events venue, located on the land of the Gadigal people of the Eora Nation. Located in the heart of central Sydney city and a short walk from Central Station, UTS Aerial Function Centre overlooks Anzac Bridge and the Darling Harbour skyline.

The not-for-profit venue is equipped with the latest technologies and is also run with a focus on renewable energy, harnessing solar energy via roof panels and converting excess food waste to a fuel to generate renewable energy. Any profits generated contribute to the funding of UTS student activities and experiences and excess food is also given to students in UTS housing and donated to OzHarvest.

About the delegates

Hosted in the captivating city of Sydney, Australia, this conference promises to be a landmark gathering of brilliant minds, dedicated to tackling the challenges posed by vertebrate pests. It will provide updates on advances in cutting edge control technologies, progress on improved management tools, landscape scale cooperative action and lots more.

Four hundred delegates are expected to attend from across the globe with a focus on Australia and New Zealand. Previous conference delegates have included;

- Representatives from government biosecurity and environment departments
- Research organisations
- Regional NRM bodies and local councils
- Pest animal and environmental management businesses.

Program overview

Please note the program is subject to change.

Monday 29 July 2024	<ul style="list-style-type: none"> • Exhibition bump in and opening • Welcome Reception
Tuesday 30 July 2024	<ul style="list-style-type: none"> • Conference sessions • Exhibition open • Conference Dinner
Wednesday 31 July 2024	<ul style="list-style-type: none"> • Conference sessions • Exhibition open
Thursday 1 August 2024	<ul style="list-style-type: none"> • Conference sessions • Exhibition open • Exhibition bump out
Friday 2 August 2024	<ul style="list-style-type: none"> • Field trips (optional, additional costs)

Sponsorship opportunities

We invite you to invest in the Conference as a Partner, Sponsor and/or Exhibitor.

The 19th AVPC is the ideal opportunity to demonstrate your organisation's interest in and commitment to pest control in Australia and New Zealand.

The 19th AVPC offers opportunities to increase your organisation's exposure and strengthen relationships to a diverse cross-section of industry professionals through the sponsorship and exhibition opportunities offered. Should you require a more tailored opportunity, please contact us to discuss your needs. Our aim is to ensure that sponsors and exhibitors receive maximum exposure to delegates and that your attendance and participation is beneficial to all.

Inclusion	Conference Partner (exclusive)	Gold (2) \$16,500	Silver (4) \$11,000	Bronze (6) \$6,600
Acknowledgement as Conference Partner on conference website homepage	x			
Verbal recognition as Conference Partner in opening address	x			
Company logo on website sponsor page with link to company website, in conference promotional material, in Conference App and on session holding slides	x	x	x	x
Banner advertisement in Conference App	x	x	x	
Freestanding banner in plenary session	x			
Alert put out via the conference app	x	x		
Company profile in Conference App	x	x	x	x
Five minute speaking opportunity at the Opening or Closing session	x			
Entitlement to use the phrase "Conference Partner for the 19th Australasian Vertebrate Pest Conference"	x			
Provision of a venue & logistics support to host a sponsored event (approval by the Organising Committee)	x			
Complimentary full conference registrations, including conference session access, Welcome Reception and Conference Dinner	8	4	3	2
Included trade display space (trestle table)	Double space	Single space	Single space	Single space
Delegate list (Name, organisation, state)	x	x	x	x

Other sponsorship opportunities also include:

- Coffee Cart Sponsor \$5,500
- Conference Dinner Sponsor \$6,600
- Delegate Supporter Sponsor \$6,600
- Welcome Reception Sponsor \$5,500
- Conference App \$4,400
- Session Sponsor \$4,400
- Lanyard Sponsor \$3,300
- Lunch Sponsor \$2,200
- Morning/Afternoon Tea Sponsor \$1,100
- Notepad Sponsor \$1,100
- Pen Sponsor \$1,100
- Trade Exhibitor \$2,700

Please note all sponsorship packages include the provision of a delegate list in accordance with Privacy Legislation 2001. This will be distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, state only).

Conference partner

Exclusive opportunity

Sold

Benefits include:

Registration

- Eight full complimentary registrations including tickets to the Welcome Reception and Conference Dinner

Exhibition

- One complimentary double trade display space in a prominent location

Speaking Opportunity

- Speaking opportunity to address delegates during the Opening or Closing Session (5 minutes) (to be arranged in discussion with Conference Organising Committee)

Acknowledgement / Logo Placement

- Company logo and acknowledgement as the Conference Partner on:
 - conference website (homepage and sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- 300-word company profile in the conference app
- Verbal recognition as Conference Partner in opening address
- Freestanding banner positioned on plenary stage for duration of conference (sponsor to provide)

Advertising

- Electronic banner advertisement in conference app
- One alert put out via the conference app during the conference





Gold Sponsor

Two opportunities available

\$16,500 (inc GST)

Registration

- Four full complimentary registrations including tickets to Welcome Reception and Conference Dinner

Exhibition

- One complimentary single trade display space in a prominent location

Speaking Opportunity

- Speaking opportunity to address delegates during the Opening or Closing Session (5 minutes) (to be arranged in discussion with Conference Organising Committee)

Acknowledgement / Logo Placement

- Company logo and acknowledgement as a Gold Sponsor on:
 - conference website (homepage and sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- 200-word company profile in the conference app and virtual conference platform
- Verbal acknowledgement during the conference

Advertising

- Electronic banner advertisement in conference app
- One alert put out via the conference app during the conference

Silver sponsor

Four opportunities available

\$11,000 (inc GST)

Benefits include:

Registration

- Three full complimentary registrations including tickets to Welcome Reception and Conference Dinner

Exhibition

- One complimentary single trade display space

Acknowledgement / Logo Placement

- Company logo and acknowledgement as a Silver Sponsor on:
 - conference website (homepage and sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- 100-word company profile in the conference app and virtual conference platform
- Verbal acknowledgement during the conference

Advertising

- Electronic banner advertisement in conference app

Bronze sponsor

Six opportunities

\$6,600 (inc GST)

Benefits include:

Registration

- One full complimentary registration including tickets to Welcome Reception and Conference Dinner
- One complimentary exhibitor registration including ticket to the Welcome Reception

Exhibition

- One complimentary single trade display space

Acknowledgement / Logo Placement

- Company logo and acknowledgement as a Bronze Sponsor on:
 - conference website (homepage and sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- 100-word company profile in the conference app and virtual conference platform
- Verbal acknowledgement during the conference

Conference Dinner Sponsor

Exclusive opportunity

\$6,600 (inc GST)

Benefits include:

Registration

- One full complimentary registration including tickets to Welcome Reception and Conference Dinner
- Two additional complimentary tickets to the Conference Dinner

Speaking Opportunity

- Three minute speaking opportunity by the sponsor at the Conference Dinner
- Naming rights to the Conference Dinner

Acknowledgement / Logo Placement

- Company logo and acknowledgement as the Conference Dinner Sponsor on:
 - conference website (homepage and sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - dinner menus
- 100-word company profile in the conference app
- Freestanding banner at the Conference Dinner (sponsor to provide)
- Opportunity to provide a small gift for dinner attendees (sponsor to provide)



Welcome Reception Sponsor

SOLD

Exclusive opportunity

Benefits include:

Registration

- One full complimentary registration including tickets to Welcome Reception and Conference Dinner
- Two additional complimentary tickets to the Welcome Reception

Speaking Opportunity

- Two minute speaking opportunity by the sponsor at the Welcome Reception
- Naming rights to the Welcome Reception

Acknowledgement / Logo Placement

- Company logo and acknowledgement as the Welcome Reception Sponsor on:
 - conference website (homepage and sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- 100-word company profile in the conference app
- Opportunity to place a freestanding banner at the Welcome Reception (sponsor to provide)

Delegate Support Sponsor

\$6,600 (inc GST)

Exclusive opportunity

Support the sponsorship of three delegates – such as students, Indigenous rangers, community leaders or producers - who would find these opportunities hard to come by due to distance and funding and give them the opportunity to network with key influencers in the field.

The sponsorship will cover the cost for three delegates for four full days of registration including three nights' accommodation, flights (up to \$500) and tickets to the Welcome Reception and Conference Dinner.

Benefits include:

Meet and greet

- Meet and greet with sponsored delegates

Acknowledgement / Logo Placement

- Company logo and acknowledgement as a Delegate Support Sponsor on:
 - conference website (homepage and sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- 100-word company profile in the conference app
- Price is negotiable if you would like to sponsor an alternative number of delegates

Coffee Cart Sponsor

Exclusive opportunity

SOLD

The coffee cart is a popular place for delegates to meet and network, as well as to order good coffee. Branded coffee cart will be open throughout the conference.

Benefits include:

Registration

- One complimentary full registration including tickets to Welcome Reception and Conference Dinner

Acknowledgement / Logo Placement

- Company logo and acknowledgement as the Coffee Cart Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- Corporate material may be displayed in coffee cart area, including brochures, freestanding banner and small table sign (sponsor to supply)
- 100-word company profile in the conference app

Concurrent Session Sponsor

Exclusive opportunity

\$4,400 (inc GST)

Benefits include:

Acknowledgement / Logo Placement

- Opportunity to provide a chairperson for the session (committee approval required)
- Company logo and acknowledgement as Concurrent Session Sponsor on:
 - conference website (sponsor page and program page) with link to your homepage
 - on the program (in the app) next to the sponsored speaker
 - holding slide at the commencement of the sponsored session
- 75-word company profile in the conference app
- Verbal acknowledgement during the conference
- Freestanding banner positioned on the stage during the sponsored session (sponsor to supply)

Advertising

- Option to provide a one minute video to play at the top of the sponsored session

App Sponsor

\$4,400 (inc GST)

Exclusive opportunity

Benefits include:

Acknowledgement / Logo Placement

- Company logo and acknowledgement as the App Sponsor on:
 - the splash page on the Conference App (subject to approval by the organising committee)
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - banner advertisement throughout the app
- 50-word company profile in the conference app

Lanyard Sponsor

\$3,300 (inc GST)

Exclusive opportunity

Benefits include:

Acknowledgement / Logo Placement

- Company logo and acknowledgement as the Lanyard Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- 50-word company profile in the conference app

Advertising

- Branded lanyards to be provided to all conference delegates (opportunity for sponsor to supply, with approval from Organising Committee)

Lunch Sponsor

\$2,200 (inc GST)

Three opportunities available

Benefits include:

Acknowledgement / Logo Placement

- Company logo and acknowledgement as a Lunch Sponsor on:
 - conference website (sponsor and program pages) with link to your homepage
 - holding slide at the commencement of plenary sessions immediately prior to lunch
- 50-word company profile in the conference app
- Corporate material may be displayed in hospitality area, during sponsored break, including brochures, freestanding banners and small table signs (supplied by sponsor)
- Verbal acknowledgement by chairperson at sessions directly before and after the sponsored hospitality break

Morning/Afternoon Tea Sponsor

\$1,100 (inc GST)

Six opportunities available: Tuesday, Wednesday or Thursday

Benefits include:

Acknowledgement / Logo Placement

- Company logo and acknowledgement as a Morning / Afternoon Tea Sponsor on:
 - conference website (sponsor and program pages) with link to your homepage
 - holding slide at the commencement of plenary sessions immediately prior to sponsored break
- 50-word company profile in the conference app
- Corporate material may be displayed in hospitality area, during sponsored break, including brochures, freestanding banners and small table signs (supplied by sponsor)
- Verbal acknowledgement by chairperson at sessions directly before and after the sponsored hospitality break

Writing Pad or Pen Sponsor

SOLD

Exclusive opportunities

Benefits include:

Acknowledgement / Logo Placement

- Company logo and acknowledgement as the Writing Pad or Pen Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- 50-word company profile in the conference app

Advertising

- Pads/pens to be available throughout the conference venue (sponsor to supply pads or pens)

Other sponsorship opportunities

\$POA

Exclusive opportunities

Please contact Conlog on 02 6281 6624 to discuss other sponsorship possibilities to meet your needs and contribute to the success of the Conference.

Exhibition opportunities

The trade exhibition will be the venue for lunches, morning and afternoon teas during the conference to ensure the maximum exposure and opportunities for contact between delegates and exhibitors.

The Welcome Reception will also be held in the exhibition area. This will be a great time to network and enhance relationships with key stakeholders.

Exhibitors will be expected to display at the conference for the conference duration, as detailed below.

- Bump in: Monday 29 July 2024 (PM, time to be confirmed)
- Exhibition open: Monday 29 July (Welcome Reception) and Tuesday 30 July – Thursday 1 August 2024
- Bump out: Thursday 1 August 2024 (following afternoon tea)

Trade display

\$2,700 (inc GST)

Limited availability

Benefits include:

Trade display space

- One complimentary trade display space (size TBC) including:
 - 1 x trestle table
 - 2 x chairs
 - Access to reasonable power

Registration

- One complimentary exhibitor registration including the Welcome Reception
- Acknowledgment / Logo Placement
- Logo and 50-word company listing included in conference app
- Company logo and acknowledgement as an Exhibitor on:
 - conference website (exhibitor page) with link to your homepage
 - holding slide at the commencement of plenary sessions

Delegate Information

- A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, state only)

Extra exhibitor staff

- If you require other members of staff to be at your trade display for the duration of the exhibition, an Extra Exhibitor Staff fee of \$450 per staff member applies. This cost covers tea breaks, lunches and a name tag. This fee does not include admittance to social functions (including the Welcome Reception and Conference Dinner) or conference program.

Terms and conditions

The 19th Australasian Vertebrate Pest Conference Committee (19th AVPC) and Conference Logistics will hereafter be referred to as 'the Organisers'.

UTS Aerial Function Centre will hereafter be referred to as 'the venue'.

1. Sponsor and exhibition packages will be allocated in order of receipt of booking forms.
2. The Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Sponsors and exhibitors are advised to insure against such liability.
3. The Organisers reserve the right to change the venue and duration if circumstances demand at their discretion. The sponsor will indemnify the Organisers in respect of any claims and demands in respect thereof. The sponsor must take out adequate insurance in respect of all claims.
4. The Organisers reserve the right to alter the exhibition floorplan at their discretion.
5. Exhibits must not be removed, and displays must not be dismantled either partly or in total before closing time on the last day of the exhibition.
6. Sponsors may only conduct competitions or offer prizes with the permission of the Organisers.
7. The sponsor undertakes that they will not hold any events, educational or social functions at the same time as official conference program sessions or social functions.
8. Should the Organisers need to cancel the event due to government order (including COVID and associated border closures, etc), refunds for sponsorship and/or exhibition packages will not be given. Further negotiations can be held on an individual basis, taking into account sponsorship and exhibition benefits already provided.

Payment details

1

An invoice will be sent on receipt of the booking form.

2

If payment is not received within 30 days of receipt of the invoice your booking may be cancelled.

3

For cancellation of sponsorship and/or exhibition at least two months prior to the commencement of the conference, full payments will only be refundable if the Organisers are able to re-sell the package.

4

For cancellations less than two months prior to the commencement of the exhibition, all payments are non-refundable.

5

All prices include Goods and Services Tax (GST).

**19th Australasian Vertebrate Pest Conference 2024 (19th AVPC)
Sponsorship and Exhibition Booking Form**

Contact Name:

Position: Organisation:.....

Postal Address: State:Postcode:

Phone: Mobile:.....

Email:.....

Sponsorship Booking

Please tick the preferred sponsorship opportunity. All prices include GST.

- | | | | |
|---|-----------|--|----------|
| <input type="checkbox"/> Gold Sponsor | \$ 16,500 | <input type="checkbox"/> Conference App Sponsor | \$ 4,400 |
| <input type="checkbox"/> Silver Sponsor | \$ 11,000 | <input type="checkbox"/> Concurrent Session Sponsor | \$ 4,400 |
| <input type="checkbox"/> Bronze Sponsor | \$ 6,600 | <input type="checkbox"/> Lanyard Sponsor | \$ 3,300 |
| <input type="checkbox"/> Conference Dinner Sponsor | \$ 6,600 | <input type="checkbox"/> Lunch Sponsor | \$ 2,200 |
| <input type="checkbox"/> Delegate Supporter Sponsor | \$ 6,600 | <input type="checkbox"/> Morning/Afternoon Tea Sponsor | \$ 1,100 |
| <input type="checkbox"/> Coffee Cart Sponsor | \$ 5,500 | <input type="checkbox"/> Notepad Sponsor | \$ 1,100 |
| <input type="checkbox"/> Welcome Reception Sponsor | \$ 5,500 | <input type="checkbox"/> Pen Sponsor | \$ 1,100 |

Exhibition Booking

- Trade Display Number _____ @ \$2,700 incl GST each
- Additional Exhibitor Staff @ \$450 Please book a place for _____ additional representative(s)
- Names of representative(s) are: _____

Payment Summary

SPONSORSHIP	\$ _____
EXHIBITION	\$ _____
ADDITIONAL EXHIBITOR STAFF	\$ _____
TOTAL AMOUNT TO BE INVOICED	\$ _____

50% deposit is required at time of booking. The balance of payment is due by Friday 24 May 2024.

Payment Details

- I wish to pay by Electronic Funds Transfer (an invoice will be sent for processing)**
- Account Name: AVPC
BSB: 062 902 Account Number: 1040 6170
Description: Insert company name
- I wish to pay by credit card and authorise the amount of \$_____ to be charged to my credit card**
- Please note a 2% surcharge is applicable for all credit card payments
- MasterCard Visa
- Card Number:..... Expiry Date:.....
Card Holder Name: Card Holder Signature:.....

Please send completed form with payment to: Conference Logistics
PO Box 6150, KINGSTON ACT 2604
E: emma@conlog.com.au

More information

Please contact Conference Logistics to discuss how your organisation could be involved as a conference sponsor.

Emma Wundersitz

P: 02 6281 6624

E: emma@conlog.com.au

