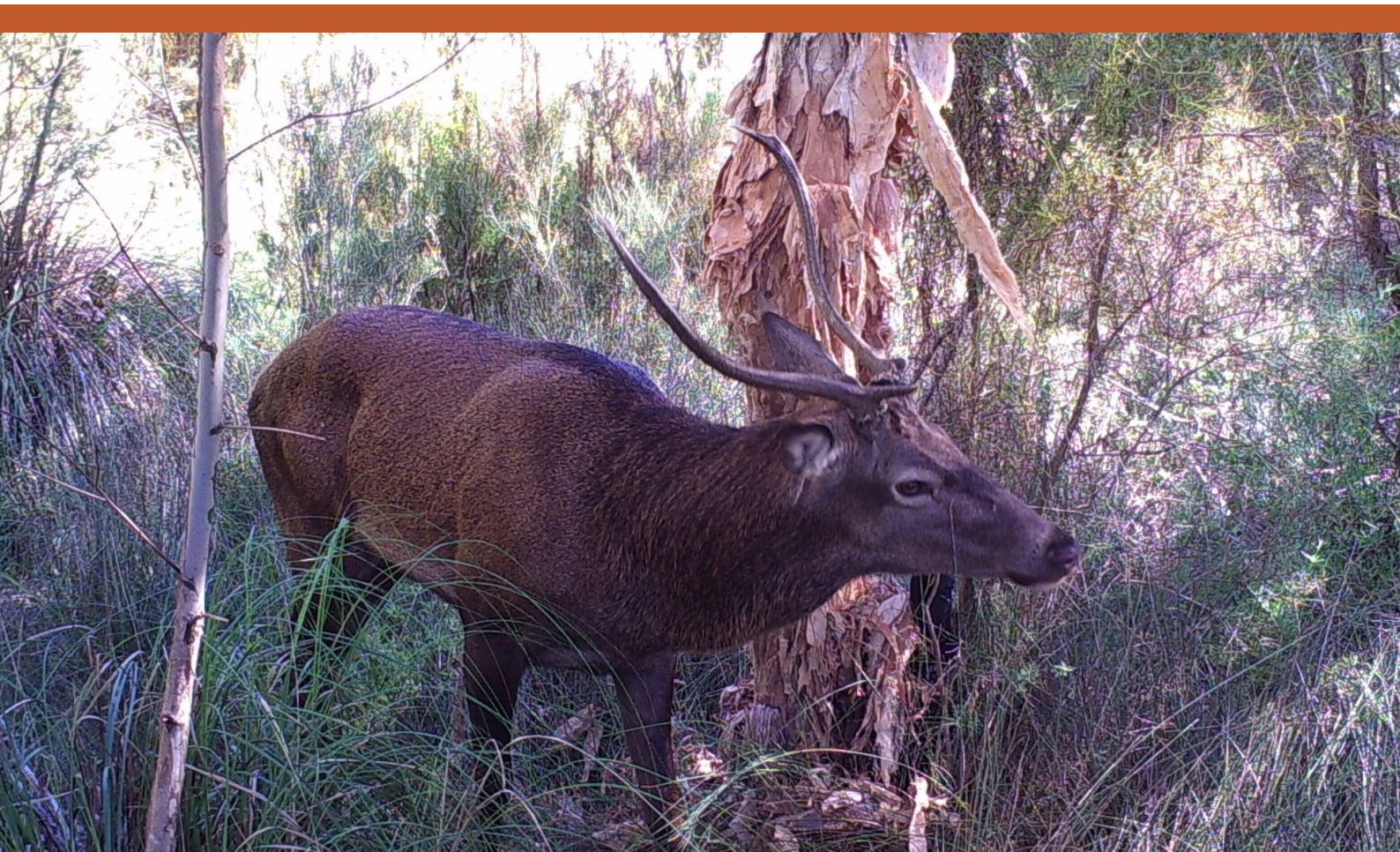


SPONSORSHIP PROSPECTUS



18th Australasian Vertebrate Pest Conference Melbourne, 4–7 May 2020

Theme: Feral Futures 2051



HOSTED BY



CENTRE FOR
INVASIVE SPECIES SOLUTIONS

ABOUT THE CONFERENCE

The Australasian Vertebrate Pest Conference (AVPC) has a long and prestigious history as one of the regions keystone biosecurity related conferences bringing together practitioners, researchers, wildlife managers and policy advisors to network, share their stories and discuss the future of vertebrate pest management in Australia and beyond.

It attracts visitors from Australia, New Zealand and across the globe.

In 2017, the conference had 293 people attend the three day event to watch and learn from more than 130 presentations, including 6 key note presentations, 18 speed talks, and 1 panel discussion broadcast nationally to wrap it all up.

Over 90% of delegates who filled out the evaluation survey post conference rated it as either very good or excellent.

In 2020, we want the conference to be bigger and better than ever before and we have chosen “Feral Futures 2051” as the theme for the 18th AVPC.

2051 will mark the second half of the 21st century and research, innovation and new ideas will be imperative to ensure our future is as feral-free as we can make it.

In 30 years’ time, we will no doubt have new technologies and products which haven’t even been thought up. If we think about 30 years ago, we didn’t have apps or mobile devices available at our finger tips for information and monitoring and these are now a part of our everyday lives.

It is exciting to think what 2051 holds and we want this conference to promote the knowledge, technologies and strategies that are propelling us towards 2051, but also the over the horizon thinking, strategies and developments that may shape vertebrate pest management in 2051 and beyond.

The conference is being managed and hosted by the Centre for Invasive Species Solutions.

ABOUT THE DELEGATES

In 2017, delegates came from across rural, regional and capital cities of Australia, as well as New Zealand, the USA and Canada. More than half the delegates gave presentations about their work, their innovation and their impact.

Previous conference delegates have included representatives from government biosecurity and environment departments, research organisations, regional NRM bodies and local councils, and pest animal and environmental management businesses.



LOCATION, VENUE AND DATE

Melbourne

Melbourne is a leader in innovation. The city has become synonymous with many success stories particularly in the fields of technology, science and medicine. Fostering education, research and development, Melbourne is recognised as a knowledge powerhouse where collaborations of great minds have led to breakthroughs of international acclaim. This has led to Melbourne become an appealing destination to host world class conferences that facilitate knowledge-sharing, trade partnerships, education, investment and exciting legacies.

Sofitel Melbourne on Collins

Sofitel Melbourne On Collins is one of Melbourne's most flexible and comprehensive hotel conference venues that can accommodate delegates in a range of configurations. The venue offers a range of accommodation options on site, or there are a number of alternative accommodation options nearby as well. The venue is located in the heart of the city and is a 40-minute drive from Tullamarine Airport.

4–7 May 2020

The conference will be held over four days in early May 2020. Listen to thought leaders and research experts, hear from the latest pest animal management staff from across the country and globe, participate in workshops, network with likeminded colleagues and most importantly make new friends.



SPONSORSHIP OPPORTUNITIES

We invite you to be involved in the Conference as a Partner, Sponsor and/or Exhibitor.

The AVPC is an ideal opportunity to demonstrate your organisation's interest in and commitment to pest control in Australia and New Zealand.

As per previous years, it is expected that about 250 delegates will be attending the Conference.

AVPC offers opportunities to increase your organisation's exposure and strengthen relationships to a diverse cross-section of industry professionals through the sponsorship and exhibition opportunities offered. We would also be delighted to create a sponsorship package to suit your organisation's marketing objectives. Our aim is to ensure that sponsors and exhibitors receive maximum exposure to delegates and that your attendance and participation is beneficial to your organisation and the delegates attending.

Conference Partner

- Exclusive opportunity - price to be discussed and agreed

Major sponsors (all prices include GST)

- Gold Sponsor/s – \$16,500
- Silver Sponsor/s – \$11,000
- Bronze Sponsor/s – \$6,600

Other opportunities (all prices include GST)

- | | |
|------------------------------|---------|
| • Delegate supporter sponsor | \$5,500 |
| • Conference Dinner Sponsor | \$5,500 |
| • Conference App Sponsor | \$4,400 |
| • Coffee cart sponsor | \$3,300 |
| • Welcome Reception Sponsor | \$3,300 |
| • Session Sponsor | \$3,300 |
| • Lanyard Sponsor | \$2,750 |
| • Trade Exhibitor | \$2,200 |
| • Notepad Sponsor | \$880 |
| • Pen Sponsor | \$880 |

In kind sponsorships are available.

Please contact Conference Logistics for more detail.

AVPC Conference Organiser | Conference Logistics | avpc@conlog.com.au | +61 2 6281 6624

CONFERENCE PARTNER - \$ POA

Exclusive opportunity

We welcome organisations to partner with our Centre to help us shape and plan the conference.

As a Conference Partner you will have representation on the Conference Organising Committee and nominate a staff member who will be invited to participate on the Conference Scientific Committee.

You will be acknowledged as a Conference Partner on all Conference marketing, pre-and during the Conference. Benefits prior to and during Conference include:

Acknowledgement:

- Acknowledgement as a Conference Partner on the conference website homepage and social media pages
- Company logo showcased on all digital platforms, banners, sessions slides and collateral marketing
- Company logo on the Conference website with link to Partners website
- Logo and advertisement in the Conference app
- Verbal recognition as Conference Partner during the opening address
- Logo and written acknowledgement included in all Conference media releases
- Company profile listed in conference app (100 words)
- Five (5) minute speaking opportunity by the Partner at the Opening or Closing session
- Entitlement to use the phrase 'Conference partner for the 18th Australasian Vertebrate Pest Conference'
- Provision of a Conference venue, and logistics support, to host a sponsored workshop/event/ symposium, for example a workshop associated with a particular CISS program that the department organisation is working on. (approval by the Organising Committee required)

Registration:

- Up to 8 complimentary full Conference registrations, including access to all Conference sessions, Welcome Reception and Conference Dinner

Exhibition:

A double complimentary booth trade display in a prominent position, includes:

- Space for two trestle tables and 2 chair
- Lights - two spot lights per stand, affixed to the fascia board
- Signage - fascia board with organisation name
- Power - one general use power point per stand
- (extra furniture may be hired at your own cost)

Delegate Information:

- Copy of the delegate list (name, organisation, state only) subject to privacy legislation

Other benefits to be negotiated.

MAJOR SPONSORS

GOLD SPONSOR - \$16,500 (GST inc)

Two opportunities available

Benefits prior to and during Conference include:

Acknowledgement:

- Company acknowledgement as the Gold Sponsor on Conference promotional material
- Sponsor logo on the Conference website with link to Sponsor website
- Sponsor logo and advertisement in the conference app
- Sponsor logo on holding slide displayed in the plenary room
- Placement of one Sponsor banner in Conference venue foyer (sponsor to provide)
- Sponsor profile listed in conference app (100 words)
- Company acknowledge

Registration:

- Four complimentary full Conference registrations, including access to all Conference sessions, Welcome Reception and Conference Dinner, as per Conference Partner

Exhibition: A double complimentary trade display in a premium location, includes:

- Space for two trestle tables and 2 chairs
- Lights - two spot lights per stand, affixed to the fascia board
- Signage - fascia board with organisation name
- Power - one general use power point per stand
- (extra furniture may be hired at your own cost)

Delegate Information:

- Copy of the delegate list (name, organisation, state only) subject to privacy legislation

SILVER SPONSOR - \$11,000 (GST inc)

Benefits prior to and during Conference include:

- Company acknowledgement as the Silver Sponsor on Conference promotional material
- Sponsor logo on the Conference website with link to Sponsor website
- Sponsor logo and advertisement in the conference app
- Sponsor logo on holding slide displayed in the plenary room

MAJOR SPONSORS

- Placement of one Sponsor banner in Conference venue foyer (sponsor to provide)
- Sponsor profile listed in conference app (80 words)

Registration:

- Three complimentary full Conference registrations, including attendance at all Conference sessions, Welcome Reception and Conference Dinner

Exhibition: One complimentary trade display, includes:

- Space for one trestle tables and a chair
- Lights - two spot lights per stand, affixed to the fascia board
- Signage - fascia board with organisation name
- Power - one general use power point per stand
- (extra furniture may be hired at your own cost)

Delegate Information:

- Copy of the delegate list (name, organisation, state only) subject to privacy legislation

BRONZE SPONSOR - \$6,600 (GST Inc) **Four opportunities available**

Benefits prior to and during Conference include:

Acknowledgement:

- Company acknowledgement as the Bronze Sponsor on Conference promotional material
- Sponsor logo on the Conference website with link to Sponsor website
- Sponsor logo in the conference app
- Sponsor logo on holding slide displayed in the plenary room
- Sponsor profile listed in conference app (60 words)

Registration:

- Two complimentary full Conference registrations, including attendance at all Conference sessions, Welcome Reception and Conference Dinner

Exhibition: One complimentary trade display, includes:

- Space for one trestle tables and a chair
- Lights - two spot lights per stand, affixed to the fascia board
- Signage - fascia board with organisation name
- Power - one general use power point per stand
- (extra furniture may be hired at your own cost)

Delegate Information:

- Copy of the delegate list (name, organisation, state only) subject to privacy legislation



OTHER SPONSORSHIP OPPORTUNITIES

DELEGATE SUPPORT SPONSOR - \$5,500 (GST inc)

Multiple opportunities available

Support the sponsorship of three delegates – such as students, Indigenous rangers, community leaders or producers - who would find these opportunities hard to come by due to distance and funding and give them the opportunity to network with key influencers in the field.

The sponsorship will cover the cost for three delegates for three full days of registration including two nights' accommodation, flights (up to \$500) and tickets to the Conference dinner.

Benefits prior to and during Conference include:

Acknowledgement:

- Sponsor logo included in promotional material for the Conference
- Sponsor logo on the Conference website with link to Sponsor website
- Sponsor logo in the Conference app
- Sponsor profile listed in conference app (50 words)
- Meet and greet with sponsored delegates

Price is negotiable if you would like to sponsor an alternative number of delegates.

CONFERENCE DINNER SPONSOR - \$5,500 (GST inc) Exclusive opportunity

Benefits prior to and during Conference include:

- Company acknowledgement as the Conference Dinner Sponsor on Conference promotional material
- Naming rights of the Conference dinner
 - Placement of Sponsors logo on menus
 - One Sponsor banner to be placed in a prominent position at the dinner (sponsor to provide)
- Three (3) minute speaking opportunity by the Sponsor at the Conference dinner
- Sponsor logo on the Conference website with link to Sponsor website
- Sponsor logo and profile included in the Conference app (max 50 words)

Delegate Information:

- Copy of the delegate list (name, organisation, state only) subject to privacy legislation



OTHER SPONSORSHIP OPPORTUNITIES

CONFERENCE APP SPONSOR - \$4,400 (GST inc) **Exclusive opportunity**

Benefits prior to and during Conference include:

- Company acknowledgement as the Conference App Sponsor on Conference promotional material
- Advertisement within the Conference app (artwork to be supplied by sponsor)
- Logo in prominent position on home page of Conference app
- Sponsor logo on the Conference website with link to Sponsor website
- Sponsor profile included in the Conference app (40 words)
- Copy of the delegate list (name, organisation, state only) subject to privacy legislation

WELCOME RECEPTION SPONSOR - \$3,300 (GST inc) **Exclusive opportunity**

Benefits prior to and during Conference include:

Acknowledgement:

- Company acknowledgement as the Welcome Reception Sponsor on Conference promotional material
- Naming rights of the Welcome Reception
- Two (2) minute speaking opportunity by the Sponsor at the Welcome Reception
- Sponsor banner to be placed in a prominent position at the Welcome Reception (sponsor to provide)
- Sponsor logo on the Conference website with link to Sponsor website
- Sponsor logo and profile included in the Conference app (30 words)

Registration:

- Two complimentary guest tickets to attend the Welcome Reception

Delegate Information:

- Copy of the delegate list (name, organisation, state only) subject to privacy legislation

OTHER SPONSORSHIP OPPORTUNITIES

COFFEE CART SPONSOR - \$3,300 (GST inc)

Exclusive opportunity

Benefits prior to and during Conference include:

Acknowledgement:

- Company logo on Symposium website and included in conference app
- Opportunity to supply your own special branded coffee cups (sponsor to organise and arrange payment)
- Sole naming rights to the Symposium coffee cart
- Placement of Sponsor's logo on coffee cart
- Acknowledgement as the coffee cart sponsor at the opening and closing of the Conference

Delegate Information:

- Copy of the delegate list (name, organisation, state only) subject to privacy legislation

SESSION SPONSOR - \$3,300 (GST inc)

Multiple opportunities

Benefits prior to and during Conference include:

Acknowledgement:

- Company logo and acknowledgement as session sponsor at the commencement of the session
- Sponsor banner to be placed on the stage during the session (sponsor to provide)
- Company logo to be placed on session title slides
- Sponsor logo on the Conference website with link to Sponsor website
- Company logo to be placed in the conference App (30 words)

Delegate Information:

- Copy of the delegate list (name, organisation, state only) subject to privacy legislation

OTHER SPONSORSHIP OPPORTUNITIES

LANYARD SPONSOR - \$2,750 (GST inc)

Exclusive opportunity

Benefits prior to and during Conference include:

Acknowledgement:

- Sponsor logo printed on the double clip lanyard which will be worn by each registered Conference delegate (alternatively the sponsor can supply the lanyard, with prior approval from the Conference Committee)
- Sponsor logo on the Conference website with link to Sponsor website
- Sponsor logo and profile included in the Conference app (30 words)

Delegate Information:

- Copy of the delegate list (name, organisation, state only) subject to privacy legislation

Notepad or pen sponsor - \$880 (GST inc)

Exclusive opportunity for each

Benefits prior to and during Conference include:

Acknowledgement:

- Sponsor to provide notepad or pen to be available to every delegate
- Sponsor logo on the Conference website with link to Sponsor website
- Sponsor logo included in the Conference app (20 words)

Delegate Information:

- Copy of the delegate list (name, organisation, state only) subject to privacy legislation



OTHER SPONSORSHIP OPPORTUNITIES

TRADE DISPLAY - \$2,200 (GST inc)

Showcase your organisation by participating in the Trade Display. This display will be conducted from each day for the entirety of the Conference and will provide your organisation with the opportunity to interact with Conference attendees before the first daily session begins, during all catered breaks and the Welcome Reception.

Trade display benefits prior to and during Conference include:

Acknowledgement:

- Company logo on the Conference website with link to company website
- Company logo in the conference app
- Company profile listed in conference app (30 words)

Registration:

- One complimentary full Conference registration, including attendance at all Conference sessions, Welcome Reception and Conference Dinner

Exhibition:

- Space for one trestle tables and a chair
 - Lights - two spot lights per stand, affixed to the fascia board
 - Signage - fascia board with organisation name
 - Power - one general use power point per stand

Please note: Additional exhibitor staff registrations will cost \$594 (GST inc) per person



TERMS AND CONDITIONS

- Acceptance of sponsorship is subject to approval by AVPC.
- All sponsorships will only be confirmed on receipt of a signed application form and deposit. A tax invoice will be issued for all sponsorships.
- AVPC reserves the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the Conference. Every effort will be made to maximise sponsor benefits as well as the delegates' experience.
- AVPC reserves the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the Conference. All prices in this document are inclusive of GST.
- To secure your booking, please complete the registration form and return it as soon as possible to [Conference Logistics](#).
- AVPC reserves the right to alter these conditions if warranted due to changed circumstances and with prior notice to the Sponsor. The Conference Organiser will have final determination of any display content or arrangements in so far as it may affect the overall presentation and conduct of the exhibition.
- Payment must accompany all bookings.
- The Conference venue, contracted exhibition company, AVPC and the Conference Organisers (Conference Logistics) shall be indemnified and held harmless in respect of all costs, claims, demands and expenses to which they may be subject as a result of loss, injury, damage arising to any person or equipment during the duration of the exhibition, including set up and dismantle times. Please therefore ensure that your insurance will cover your involvement in this exhibition.

Cancellations must be in writing and received by Conference Logistics. A 50% fee is payable if cancellation is within three months of the Conference date, unless the package or exhibition is resold. Full fee is payable if less than one month's notice is given and the package is unable to be resold.

Note: All sponsorships with conference promotional material included are subject to printing deadlines.

SPONSORSHIP AND EXHIBITION BOOKING FORM

Contact name:

Position:

Organisation:

Postal Address:

State: Postcode:

Phone: Mobile:

Email:

Sponsorship Booking

Please tick the preferred sponsorship opportunity. All prices include GST.

- | | | | |
|--|-----------|---|----------|
| <input type="checkbox"/> Conference Partner | \$ POA | <input type="checkbox"/> Welcome Reception Sponsor | \$ 3,300 |
| <input type="checkbox"/> Gold Sponsor | \$ 16,500 | <input type="checkbox"/> Session Sponsor | \$ 3,300 |
| <input type="checkbox"/> Silver Sponsor | \$ 11,000 | <input type="checkbox"/> Lanyard Sponsor | \$ 2,750 |
| <input type="checkbox"/> Bronze Sponsor | \$ 6,600 | <input type="checkbox"/> Trade Display | \$ 2,200 |
| <input type="checkbox"/> Delegate Sponsor | \$ 5,500 | <input type="checkbox"/> Pen sponsor insert | \$ 880 |
| <input type="checkbox"/> Conference Dinner Sponsor | \$ 5,500 | <input type="checkbox"/> Notepad sponsor insert | \$ 880 |
| <input type="checkbox"/> Conference App Sponsor | \$ 4,400 | <input type="checkbox"/> For In Kind Sponsor, please contact Conference Logistics | |

Exhibition Booking

- ☐ Trade Display quantity _____ @ \$2,200 (GST Inc) each

Payment Summary

SPONSORSHIP TOTAL \$ _____

EXHIBITION \$ _____

ADDITIONAL EXHIBITOR STAFF \$ _____

TOTAL AMOUNT TO BE INVOICED \$ _____

Payment Details

- ☐ I wish to pay by Electronic Funds Transfer

An invoice will be sent for processing and bank details will be included on the tax invoice

- ☐ I wish to pay by credit card and authorise the amount of \$ _____ to be charged to my credit card
(2% credit card surcharge applicable)

☐ MasterCard ☐ Visa Card Number: _____ Expiry Date: _____ CCV Number: _____

Card Holder Name: _____ Card Holder Signature: _____

Please send completed signed form to:

Conference Logistics PO Box 6150, KINGSTON ACT 2604 F: +61 2 6285 1336 E: avpc@conlog.com.au

Print name

Signature

Date
